

## **FUNDRAISING POLICY for SDCCS**

### **Policies and Procedures**

**Purpose:** To provide a cohesive program for school wide fundraising efforts.

**Solicitation of Funds:** In recognition of the various social-economic abilities of the SDCCS population, and in order to comply with regulations regarding the tax-deductibility of donations, the administration of SDCCS cannot require families to contribute to any fundraising activity. No family at SDCCS should ever feel pressured to make a financial contribution, but should only give what they can afford. An effort should be made to recognize that parents contribute to the school in various ways, and volunteer time is just as valuable as financial contributions. Further it is the responsibility of the fundraising committee of SDCCS to seek contributions from outside the immediate school community.

### **Fundraising Activities:**

#### **SDCCS Capital Campaigns:**

- The Annual Fund
- Village Circle Gala Fundraiser
- School Merchandise
- Qualcomm Concessions

#### **SDCCS Passive Fundraising Programs (examples):**

- School Pop
- Target Visa
- E-Script
- United Way
- Amazon books
- Cartridges for Kids
- San Diego Gulls
- Ruby's and Pat & Oscar's night out
- Albertson's Community Partner Card
- Box Tops for Education

### **Coordination of Activities**

Coordination of fundraising activities will be directed annually through the Fundraising Committee of the Board of Directors. This committee will work in unison with the Executive Committee of the Parent Staff Association to ensure the various program information is disseminated to the parent body and the community at large. All school fundraising activities must be scheduled through this body or its representative subcommittees.

**General Guidelines for Use of Funds:** As a general rule, revenue realized through fundraising will be included in the general operating fund of the school's budget and allocated yearly based on priorities determined by the Board of Directors. These priorities are to include, but are not limited to meeting budgetary shortfalls, and providing enrichment support to the curriculum of SDCCS.